



2026 SPONSORSHIP OPPORTUNITIES

Make Your
Connections Count!

.org Community

ABOUT .orgCommunity

.orgCommunity is the essential hub for association professionals seeking to excel, connect, and innovate. Our mission is to empower collaboration and drive innovation across the association landscape by uniting C-level executives, thought leaders, and industry experts. Through fostering a supportive environment, .orgCommunity enables meaningful networking, the exchange of best practices, and strategic discussions around the challenges and opportunities unique to associations. By embracing change and challenging the status quo, .orgCommunity equips its community to stay ahead in a rapidly evolving industry, propelling both personal and organizational growth. Together, we catalyze transformation, empowering association leaders to make a lasting, positive impact on their organizations and the communities they serve.



**Where Associations
Thrive, Innovate,
and Connect.**

WHY SPONSOR?

Becoming a sponsor of .orgCommunity is a unique opportunity to connect with C-level association executives who are actively seeking solutions to industry disruption. By aligning with .orgCommunity, your company can become a valued partner in their transformation journey. Here's why sponsorship matters:

1. **Access to a Targeted Audience:** Gain direct exposure to influential C-level executives focused on innovation and change. Your sponsorship ensures your message reaches decision-makers ready to act.
2. **Lead Generation:** Reach association leaders actively seeking partners for their challenges. As a sponsor, you'll engage with potential clients who are primed for solutions like yours.
3. **Relationship Building:** Strengthen connections with existing clients and demonstrate your ongoing commitment to their success, fostering deeper loyalty and engagement.
4. **Showcase Products and Services:** Leverage our platform to highlight how your offerings can help leaders overcome challenges and seize new opportunities, positioning your brand as a trusted resource.
5. **Thought Leadership:** Beyond tangible benefits, sponsorship establishes your company as a thought leader within the association industry, reinforcing your expertise and positioning you as a go-to source for knowledge and solutions.
6. **Inside Intel:** Our sponsors can gain exclusive insight into the key challenges and priorities that association executives are discussing, positioning you to better align your solutions and strengthen your relationships with industry leaders.

HOW WE HELP YOU CONNECT



Direct Access to Association Executives

Participate in virtual and in-person events. Forge valuable connections with the leaders who are driving change and redefining the future of the association world.



Engage as a Thought Leader

Thought leadership is a journey that requires ongoing dedication and a genuine commitment to adding value to your industry. As you share your knowledge and experiences, you not only position yourself as a leader but also contribute to the collective growth and knowledge of the association community.



Improve Your Outreach

Increase your reach with content inclusions in our newsletters and social media features. As well as videos from webinars and Solutions Day shared to YouTube for year-round exposure.



OUR REACH

We want to help you make the right connections.

Our network is comprised of director level and above association executives.

2,500+

Monthly Website Views

10,000+

Email List & Newsletter Distribution

8,000+

LinkedIn Reach

500+

Facebook Page Followers

700+

X Followers

NEWSLETTERS



[Blog](#) [Community](#) [Association 4.0® Podcast](#) [Solutions Center](#) [Consultancy](#)

Welcome to Our October Update

Did someone forward this email to you? [Subscribe here](#)

Dear Christina,

As autumn settles in and the year's final quarter begins, it's the perfect time to reflect, reconnect, and refocus. A big thank-you to everyone who joined us at Solutions Day on September 24. Your energy and participation made it a standout event! We've pulled together top moments and key takeaways in our [recap blog](#), but the takeaways were clear: disruption isn't just survivable—it's an opportunity to lead boldly.

This month's .orgCommunity newsletter is here to keep the momentum going. Dive into a hand-picked collection of **insightful blogs, expert-led guides, must-see events, and powerful tools** from our trusted partners—resources designed to help you carry that Solutions Day energy forward.

Latest News and Resources

LATEST BLOGS FROM .ORGCOMMUNITY

- [Your Culture Won't Change Until Your People Do](#)
- [You're Not Understaffed—You're Operationally Inefficient](#)
- [Why a Technology Assessment Is the First Step to Your Future-Ready Roadmap](#)
- [Aligning Culture, Strategy, and Technology: The Unstoppable Force Your Association Needs](#)
- [Strategies to Power Your Journey to Organizational Excellence](#)

LATEST ARTICLES AND RESOURCES FROM OUR PARTNERS

- Blog: [The Beginner's Guide to Member Engagement Platforms](#)
- Blog: [Trusting AI in Education: What Every Learning Leader Should Know](#)
- Blog: [Nonprofit Storytelling: Tips, Examples, and Building the Framework](#)
- Blog: [How To Increase Union Membership: Your Recruitment Playbook](#)
- Blog: [Can AI Create Your Website?](#)
- Blog: [AI in eLearning: Hallucinations, Distortions, and The Need for Human SMEs](#)
- Blog: [Event Monetization Strategies for Associations: A Complete Guide](#)

Monthly .orgCommunity Newsletter 2025 Average Open Rate: 35%

Weekly .orgSource RSS Newsletter 2025 Average Open Rate: 35%

Thursday, October 9, 2025

Subscri



[About Us.](#) [Hire Us to Speak.](#) [Partner with Us.](#)

Our weekly newsletter is designed to guide association professionals like yourself to become better leaders and help you position your organization for success.

.orgSource

Why Scenario Planning is a Critical Discipline for Associations

Discover why scenario planning is essential for associations to prepare for uncertainty, anticipate disruption, and lead with confidence.

[Read More](#)



Kevin Ordenez, AAIP | Top Tech Consultant for Associations | AI Strategist | Innovator | Serial Entrepreneur | Author | Facilitator | Fractional Leader | Coach

The AI-Driven Workplace: Best Practices for Integrating AI into Day-to-Day Operations

As artificial intelligence (AI) continues to transform industries and redefine the future of work, associations must embrace this technological revolution not just to keep up—but to lead with agility, insight, and innovation.

[Read More](#)



Sherry Whitaker Budziak, AAIP | Top Voice in Digital Leadership for Associations - Leading Associations in the Future of Tech / AI with HEART | Keynote Speaker | Author | #1 Business Transformation & Optimization Coach | Founder & CEO .orgSource

Pre-Sales Are Open: Join the Rug Movement

The day has arrived. Pre-sales for **RUG: How to Move What You're Tripping Over and Lead with H.E.A.R.T.** are officially open.



Note: .orgCommunity will not be able to track open rates and click through rates. Tracking links are recommended.

PODCAST



The RUG Revolution Podcast is your space to uncover what's tripping you up and learn how to move it.

Hosted by Sherry Whitaker Budziak, author of *RUG: How To Move What You're Tripping Over* and *Lead With H.E.A.R.T.*, this show goes beyond surface-level strategy and dives into what it really takes to lead through disruption, growth, and reinvention—with humanity, not just hustle.

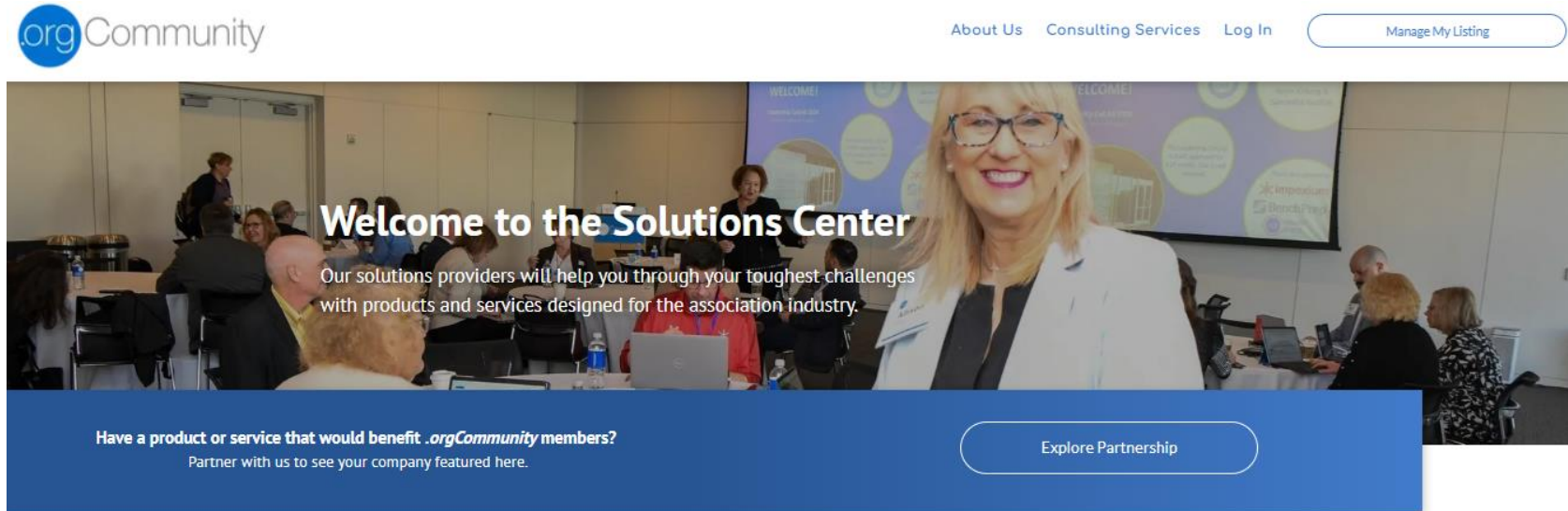
No fluff. No performative leadership. Just real stories, hard truths, and micro-moves that shift everything.

What if the real obstacle isn't in your way—it's beneath your feet?

THE SOLUTIONS CENTER

Your Year-Round Virtual Exhibit Opportunity

Now more than ever, it is vital to connect virtually with customers and prospects, and we are ready to help you make the right connections with our year-round Solutions Center.

The image is a screenshot of the .orgCommunity Solutions Center website banner. At the top left is the .orgCommunity logo. To the right are links for 'About Us', 'Consulting Services', 'Log In', and a 'Manage My Listing' button. The main banner features a photograph of a woman with blonde hair and glasses, smiling, in front of a presentation screen. The screen displays 'Welcome to the Solutions Center' and a list of services including 'Virtual Events', 'Webinars', 'Live Chat', 'Email Marketing', 'Social Media', and 'Analytics'. Below the photo, there is a blue bar with the text 'Have a product or service that would benefit .orgCommunity members? Partner with us to see your company featured here.' and an 'Explore Partnership' button.

Welcome to the Solutions Center

Our solutions providers will help you through your toughest challenges with products and services designed for the association industry.

Have a product or service that would benefit .orgCommunity members?
Partner with us to see your company featured here.

Explore Partnership

NEW FOR 2026

Quarterly Advisory Engagement

Exclusive for Sponsors | Limited Availability

Get Inside the Association Mindset. All Year Long.

Our new retainer-based advisory program offers sponsors a front-row seat to the strategies, culture, and buying behaviors that drive associations. This is not a sales pitch—it's strategic guidance from .orgSource's most trusted experts to help your team win in the association market.

- One 90-minute strategy session per quarter (virtual).
- Light-touch support between sessions for ongoing questions or introductions.

Why It Works

This is your shortcut to authentic market intelligence, gained from decades of association consulting. Sponsors will deepen relationships, sharpen messaging, and make smarter moves—backed by .orgSource's trusted brand and network.

Reserve your spot before it's gone.



NEW FOR 2026

RUG: How to Move What You're Tripping Over and Lead with H.E.A.R.T.

Why Sponsor RUG Signature .orgCommunity Events and Workshops?

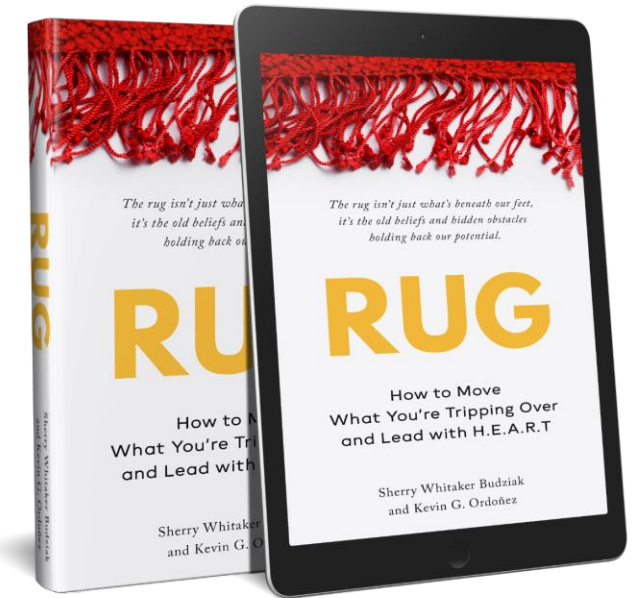
This is more than a book launch — it's a moment to celebrate leadership that transforms organizations from the inside out.

As a sponsor, you'll align your brand with a message of innovation, authenticity, and impact, and position your organization at the center of an influential community of association executives and changemakers.

Your support helps amplify a movement that challenges leaders to move forward with courage, grace, and strategy.

About the Book

Every leader has challenges they'd rather not face — the hidden “rugs” we keep tripping over. *RUG: How to Move What You're Tripping Over and Lead with H.E.A.R.T.* helps readers uncover what's been holding them back and find the courage to change it. Written by Sherry Whitaker Budziak and Kevin Ordoñez, *RUG* blends personal insight with practical tools to help leaders shift from reacting to leading with intention. It's about showing up with empathy, authenticity, and resilience — and inspiring others to do the same. At its heart, *RUG* is a call to lead differently: with Humanity, Empathy, Authenticity, Resilience, and Trust. It's for anyone ready to stop tripping over what was and start shaping what's next. Learn more at RUGtheBook.com



SOLUTIONS DAY

September 30, 2026

Solutions Day is our largest event dedicated to providing strategies and solutions for strengthening associations. Hosted annually in person in the Chicago area with virtual attendance available, this event is a focal point for association professionals seeking to stay at the forefront of industry trends.

Why Sponsor .orgCommunity's Solutions Day:

Targeted Audience: Solutions day attracts nearly 200 association professionals.

Thought Leadership Exposure: Sponsors have the unique opportunity to contribute to the event's content and discussions. Silver level and above, receive a 20 minute in-person speaking opportunity to present with an association client of their choice.

Educational Insights: In addition to networking opportunities, sponsors benefit from gaining educational insights into industry trends, challenges, and innovations through impactful sessions and discussions.

Event Promotion: Solutions Day is heavily promoted for several months, providing sponsors with extended visibility and reach. This includes both pre-event promotions to build anticipation and post-event promotions to sustain engagement. Post-event videos, blogs and podcasts become evergreen content shared year-round.

Recap and Highlights: Explore the comprehensive 2025 Recap to get a glimpse of the event's highlights. [HERE](#)

SAMPLE OF ATTENDEES

Society of
Critical Care Medicine
The Intensive Care Professionals

ASCM ASSOCIATION FOR
SUPPLY CHAIN
MANAGEMENT

NARI
NATIONAL ASSOCIATION OF
THE REMODELING INDUSTRY



Vibration Institute

SVS

Society for
Vascular Surgery

AACE
American Association
of Clinical Endocrinology

ENA
EMERGENCY NURSES
ASSOCIATION

ADVOCATE. EDUCATE. INNOVATE.
AFS
AND THE INSTITUTE

APA
American Planning Association
Making Great Communities Happen

CHICAGO DENTAL SOCIETY



AAPPR
ASSOCIATION FOR ADVANCING
PHYSICIAN AND PROVIDER RECRUITMENT

RSNA
Radiological Society
of North America

PCI
Precast/Prestressed
Concrete Institute

AMA
AMERICAN MEDICAL
ASSOCIATION

AANA
American Association of
NURSE ANESTHESIOLOGY
CRNA focused. CRNA inspired.

AVMA
American Veterinary Medical Association



ISACA

CITE
CALIFORNIA IT IN EDUCATION



AMERICAN COLLEGE OF
OCCUPATIONAL AND
ENVIRONMENTAL MEDICINE

aac american association of
endodontists

**American Society of
Anesthesiologists**

OTA ORTHOPAEDIC
—TRAUMA—
ASSOCIATION

NAHQ
National Association for Healthcare Quality

WAREHOUSING EDUCATION AND RESEARCH COUNCIL
WERC
THE ASSOCIATION FOR LOGISTICS PROFESSIONALS



tesol
international
association



AMERICAN
ORTHOPAEDIC
ASSOCIATION



CHEST
AMERICAN COLLEGE
of CHEST PHYSICIANS

W a e Wisconsin Society
of Association Executives

**AO
FAS** AMERICAN
ORTHOPAEDIC
FOOT & ANKLE
SOCIETY®
Dynamic. Decisive. Dedicated.



"As a new organization, our partnership with .orgCommunity has been instrumental in getting our message in front of association professionals seeking AI solutions. In a crowded marketplace, it's easy to get lost in the noise but .orgCommunity has helped us cut through it. Our sponsorship has helped connected us with the right audiences and sparked countless meaningful conversations that have truly reshaped how we do business."

We're grateful to be part of .orgCommunity's mission to bring the best in technology and innovation to the association community and proud to be a .orgSource sponsor."

-Kelly Lakas, CEO of Onyx Point Systems

“WHAT OUR SPONSORS ARE SAYING

HERE'S HOW WE CAN PARTNER

A decorative graphic consisting of a solid green circle connected to a horizontal green line that extends to the left, ending at the edge of the frame. The background is a solid blue color with a vertical green bar on the far left and a dotted green line running parallel to it.

SPONSORSHIP PACKAGES

PACKAGE BENEFITS	SOLUTIONS CENTER PACKAGE	BRONZE	SILVER	GOLD
Number of Spots Offered per Level	Unlimited	10	6	4
INVESTMENT	\$2,500	\$5,500	\$8,500	\$14,000
Solutions Center Company Profile				
Description, Contact information and logo	●	●	●	●
Link to website	●	●	●	●
Unlimited video postings in company profile	●	●	●	●
Unlimited product categories	●	●	●	●
Unlimited resources/downloads	●	●	●	●
.orgCommunity Content and Thought Leadership Promotions				
One (1) time promotion of new company profile through social media	●	●	●	●
One (1) Thought Leadership video posting on .orgCommunity's YouTube Channel	●	●	●	●
One (1) partner highlight promotion on social media	●	●	●	●
Content and event promotion through the .orgCommunity monthly newsletter	●	●	●	●
Inclusion of blog's RSS feed in the .orgSource newsletter	●	●	●	●
Events				
Exhibit table (30" high boy) at Solutions Day- September 30, 2026		●	●	●
15-20 minute in-person client presentation at Solutions Day- September 30, 2026			●	●
.orgSource RUG the Book Leadership Workshop April 22, 2026				●

Event Only Sponsorships

These opportunities are single options for events and do not include Solutions Center Listings or other benefits.

Solutions Day Sponsorships – September 30, 2026

Keynote Speaker	\$ 3,000
Breakfast Sponsor	\$ 2,500
Morning Break Sponsor	\$ 1,500
Lunch Sponsor	\$ 2,500
Afternoon Break Sponsor	\$ 1,500
Reception Sponsor	\$ 2,500

RUG the Book Sponsorships

RUG Book Launch Party February 4, 2026	\$ 2,000
Leadership Workshop April 22, 2026	\$ 6,000



Add-On Opportunities

EXPERT ADVICE

Quarterly Advisory Engagement	\$ 5,000
-------------------------------	----------

BRAND EXPOSURE

Basic Solutions Center Listing	\$ 500
--------------------------------	--------

CONTENT DISTRIBUTION

Enhance your Solutions Center Package Sponsorship with one of the following add-on content opportunities

Monthly 600px Banner Ad in the weekly .orgSource newsletter. Graphics to be provided by sponsor.	+\$ 1,200
3x - 30 Second Sponsorship Commercial on RUG Podcast	+\$ 1,000
30-Minute Webinar ("30 on Thursday") and Blog Creation (March, May, June, July, Aug, Sep, Nov)	+\$ 6,000



THANK YOU!

Becoming a sponsor of .orgCommunity is a strategic decision that not only offers a platform to showcase your offerings but also allows you to connect with association executives facing disruption head-on. By engaging with these decision-makers, you can become their preferred solution provider and build lasting relationships within the association community. This partnership is an opportunity to make a meaningful impact and drive business growth while supporting the vital work of associations.

