



2025 SPONSORSHIP OPPORTUNITIES

Make Your Connections Count!

.org Community

ABOUT .orgCommunity

.orgCommunity is the essential hub for association professionals seeking to excel, connect, and innovate. Our mission is to empower collaboration and drive innovation across the association landscape by uniting C-level executives, thought leaders, and industry experts. Through fostering a supportive environment, .orgCommunity enables meaningful networking, the exchange of best practices, and strategic discussions around the challenges and opportunities unique to associations. By embracing change and challenging the status quo, .orgCommunity equips its members to stay ahead in a rapidly evolving industry, propelling both personal and organizational growth. Together, we catalyze transformation, empowering association leaders to make a lasting, positive impact on their organizations and the communities they serve.



**Where Associations
Thrive, Innovate,
and Connect.**

WHY SPONSOR?

Becoming a sponsor of .orgCommunity is a unique opportunity to connect with C-level association executives who are actively seeking solutions to industry disruption. By aligning with .orgCommunity, your company can become a valued partner in their transformation journey. Here's why sponsorship matters:

- 1. Access to a Targeted Audience:** Gain direct exposure to influential C-level executives focused on innovation and change. Your sponsorship ensures your message reaches decision-makers ready to act.
- 2. Lead Generation:** Reach association leaders actively seeking partners for their challenges. As a sponsor, you'll engage with potential clients who are primed for solutions like yours.
- 3. Relationship Building:** Strengthen connections with existing clients and demonstrate your ongoing commitment to their success, fostering deeper loyalty and engagement.
- 4. Showcase Products and Services:** Leverage our platform to highlight how your offerings can help leaders overcome challenges and seize new opportunities, positioning your brand as a trusted resource.
- 5. Thought Leadership:** Beyond tangible benefits, sponsorship establishes your company as a thought leader within the association industry, reinforcing your expertise and positioning you as a go-to source for knowledge and solutions.
- 6. Inside Intel:** Our sponsors can gain exclusive insight into the key challenges and priorities that association executives are discussing, positioning you to better align your solutions and strengthen your relationships with industry leaders.



HERE'S HOW WE CAN PARTNER

SPONSORSHIP PACKAGES

PACKAGE BENEFITS	SOLUTIONS CENTER PACKAGE	BRONZE	SILVER	GOLD	PLATINUM
Number of Spots Offered per Level	Unlimited	7	6	2	1
INVESTMENT	\$2,500	\$6,500	\$8,000	\$12,000	\$18,000
Solutions Center Company Profile					
Description, Contact information and logo	●	●	●	●	●
Link to website	●	●	●	●	●
Unlimited video postings in company profile	●	●	●	●	●
Unlimited product categories	●	●	●	●	●
Unlimited resources/downloads	●	●	●	●	●
.orgCommunity Membership					
One 12-month .orgCommunity Solutions Center Membership	●	●	●	●	●
.orgCommunity Content and Thought Leadership Promotions					
One (1) time promotion of new company profile through social media	●	●	●	●	●
One (1) Thought Leadership video posting on .orgCommunity's YouTube Channel	●	●	●	●	●
One (1) partner highlight promotion on social media	●	●	●	●	●
Content and event promotion through the .orgCommunity monthly newsletter	●	●	●	●	●
Inclusion of blog's RSS feed in the .orgSource newsletter	●	●	●	●	●
.orgCommunity Events					
Exhibit table (30" high boy) at Solutions Day- September 2025		●	●	●	●
15-20 minute in-person client presentation at Solutions Day- September 2025			●	●	●
Leadership CollAB lunch sponsorship – June 12, 2025 & November 2025				●	●
Leadership CollAB Co-host – June 12, 2025 & November 2025					●
Premium Spots					
One (1) 30-minute webinar with evergreen posting in .orgCommunity				●	●
One (1) Podcast episode guesting at Association 4.0 Podcast				●	●
One (1) featured product highlight in e-newsletter				●	●
Social media content sharing of blogs, webinars, etc.				●	●
Co-branded Whitepaper developed by .orgCommunity					●

EVENTS

Solutions Day September 24, 2025

Solutions Day is our largest event dedicated to providing strategies and solutions for strengthening associations. Hosted annually in person in the Chicago area with virtual attendance available, this event is a focal point for association professionals seeking to stay at the forefront of industry trends.

Why Sponsor .orgCommunity's Solutions Day:

Targeted Audience: Solutions day attracts nearly 200 association professionals.

Thought Leadership Exposure: Sponsors have the unique opportunity to contribute to the event's content and discussions. Silver level and above, receive a 20 minute in-person speaking opportunity to present with an association client of their choice.

Educational Insights: In addition to networking opportunities, sponsors benefit from gaining educational insights into industry trends, challenges, and innovations through impactful sessions and discussions.

Event Promotion: Solutions Day is heavily promoted for several months, providing sponsors with extended visibility and reach. This includes both pre-event promotions to build anticipation and post-event promotions to sustain engagement. Post-event videos, blogs and podcasts become evergreen content shared year round.

Recap and Highlights: Explore the comprehensive 2024 Recap to get a glimpse of the event's highlights. [HERE](#)

The Leadership ColLAB June 12, 2025 & November, 2025

Our Leadership ColLAB think tanks are focused on leadership development and collaboration. These think tanks only offer a handful of sponsorship opportunities. Leaders from various associations will come together to collaborate, share insights, and collectively address challenges facing their organizations and the industry. It might involve interactive workshops, discussions, and collaborative projects aimed at fostering leadership excellence, innovation, and best practices. There will be 3 meetings in 2025.

Why Sponsor .orgCommunity's Leadership ColLAB:

Our Leadership ColLAB think tanks are invite-only for .orgCommunity members. It offers exposure and education insights, but in a more intimate setting allowing for a unique networking experience.

Recap and Highlights: Read the 2024 Recap [HERE](#)

Event Only & Add-On Sponsorships

Solutions Day Sponsorship

These opportunities are single options for Solutions Day 2025 and do not include Solutions Center Listings or other benefits.

Keynote Speaker	\$ 3,000
Breakfast Sponsor	\$ 2,500
Morning Break Sponsor	\$ 1,500
Lunch Sponsor	\$ 2,500
Afternoon Break Sponsor	\$ 1,500
Reception Sponsor	\$ 2,500

BRAND EXPOSURE

Basic Solutions Center Listing	\$500
Association 4.0 Podcast Guesting (1 session) and Blog Creation	+\$ 1,200
30-Minute Webinar ("30 on Thursday") and Blog Creation (March, May, June, July, Aug, Oct, Nov)	+\$ 6,000
Co-developed/branded whitepaper	+\$ 4,500
Inclusion in Knowledge Center (pay per download)	+\$60 per lead



**Solutions Day:
September 24, 2025**