



News

For Immediate Release

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.orgCommunity's Solutions Day Honors Innovators in the Association Industry

Schaumburg, IL. November 15, 2018. Association professionals from across the country gathered at the American Society of Anesthesiologists in Schaumburg, Illinois for Solutions Day, a .orgCommunity signature educational and networking event. The program, designed for association leaders, featured speakers exploring topics from how to seize opportunity in an uncertain business environment to the art of providing customer service in a 24-hour world.

Solutions Day 2018 was inspired by .orgCommunity founders, Sherry Budziak and Kevin Ordonez's, recent book, [Association 4.0--Positioning for Success in an Era of Disruption](#). The conference draws its theme from the book's premise that innovation and invention will be critical for success in a business environment defined by constant change and the melding of technology with the physical, digital and biological.

The [Innovation Awards](#) honored companies that have turned challenge into opportunity by introducing a product or service that advances a cause, grows revenue, boosts engagement, increases efficiency and decreases costs. Winners were:

- The American Association of Diabetes Educators for the DANA website—the online destination for all things related to diabetes technology
- The American Society of Anesthesiologists for Anesthesia SimStat—high-fidelity simulation education in a 3D virtual online environment

- Foundation for Anesthesia Education and Research for Swimming with the Sharks: How Anesthesiologist Inventors Can Move Their Ideas Forward
- Ohio Credit Union League for DoYourDiligence.com an online review site

The Nonprofit Leader Award was also presented to these outstanding executives for their ability to advance their organizations and contribute to a growing nonprofit sector:

- Rupa Brosseau, Director, Foundation for Anesthesia Research
- Stephanie Mercado, CAE, CEO and Executive Director, National Association for Healthcare Quality
- Robert Vitas, PhD, CFRE, CAE, Executive Director, American Academy of Periodontology Foundation

The Celebrating Associations Award was Presented to the Foundation for Anesthesia Education and Research for delivering on its mission in a philanthropic way.

About .orgCommunity

[.orgCommunity](#) is a responsive subscription-based community founded by .orgSource consultants Sherry Budziak and Kevin Ordonez. The organization champions innovation and creativity. It supports association executives with networking, education, mentoring and collegiality.

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