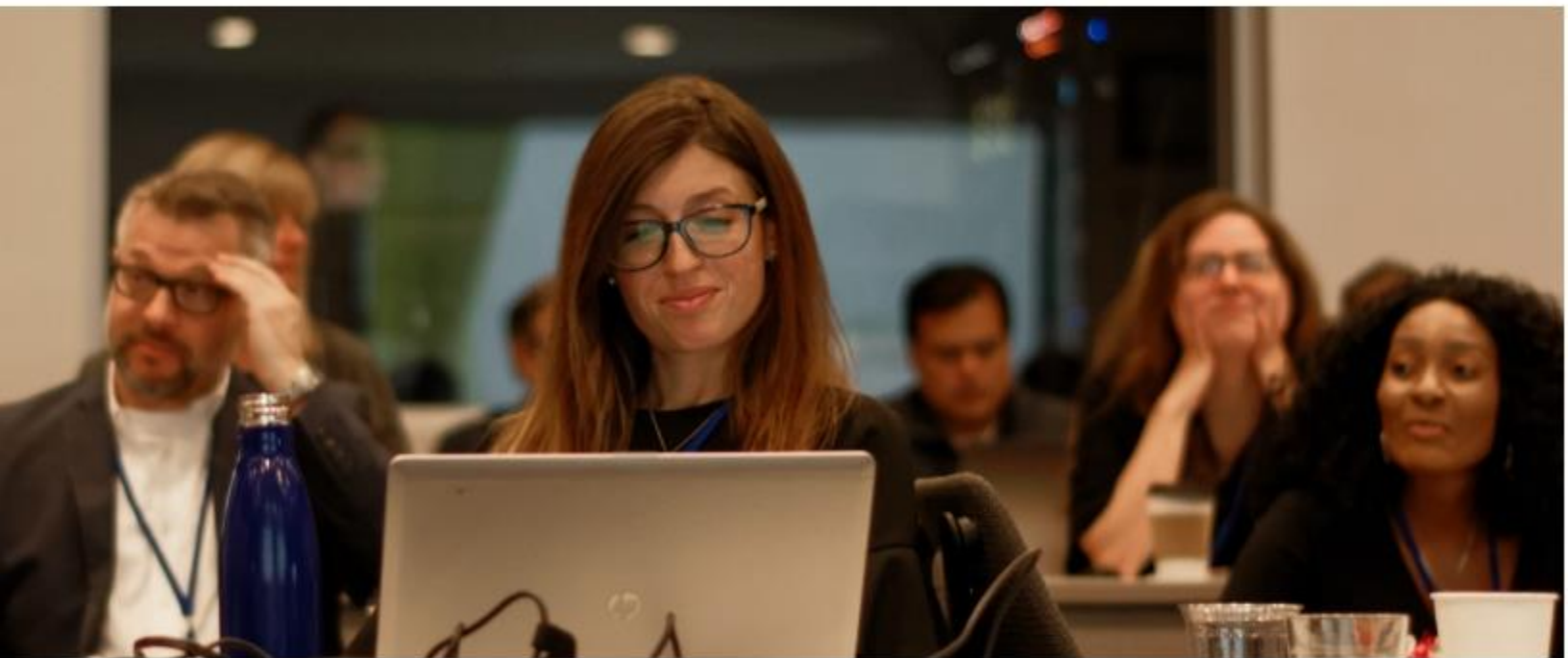


2019 Partnership Opportunities

www.orgcommunity.com





Why .orgCommunity?

Associations are facing constant disruption within the industry and their individual organizations. This rapid pace of change is requiring executives to learn how to become more nimble in decision-making processes within areas that include membership, technology, strategy, marketing, education, and other broad reaching topics.

To address this need for education and information, .orgCommunity provides a home for members and partners to explore how to stay competitive, relevant and survive, and to learn from each other in a meaningful way.





.orgCommunity is an *unique* peer-to-peer network that supports association and nonprofit staff by:

- Building relationships between attendees and vendors
- Creating a think-tank environment through key education topics
- Providing a venue for solutions providers to help attendees find answers to pressing challenges

.orgCommunity focuses on helping executives find the connections, education (in-person and online) and resources to advance their organizations, and leading executives on a path to greater professional and personal successes.

Who Are We?

Launched in 2015 by Sherry Budziak and Kevin Ordonez, known entrepreneurs and industry consultants who served associations for a combined 50+ years, .orgCommunity was created to provide the association industry with cutting-edge education and innovation, intimate settings to maximize the networking executives need for success, and, always, a little bit of fun!



Sherry Budziak, Co-founder, .orgCommunity

Sherry possesses more than 20 years of nonprofit leadership and executive consulting experience—advising more than 200 organizations in using technology to transform their operations and enhance value to their customers. She actively participates in the association community as an industry partner, volunteer leader, author and speaker for various organizations.



Kevin Ordonez, Co-founder, .orgCommunity

During the last two decades, Kevin has dedicated himself to the association community as a vendor partner, volunteer, speaker, author and consultant. Kevin's biggest impact has been through connecting passionate individuals who seek to leverage all things digital to advance the cause of associations and improve their organizations' operations.



Destiny Nance-Evans, Managing Director, .orgCommunity

Destiny has held the following roles as an Associate Director for a professional state association and Director of Membership and Social Media, playing an integral role in on-boarding new clients. She has worked in every capacity of association management, whether it was directing initiatives or being a part of a team executing projects for clients.



The Benefits to You

Our programs are designed to provide our partners opportunities to

- Gain Exposure
- Network with Association Decision Makers
- Create New Connections
- Reach Broader Audiences
- Get Recognized as a Leading Company in the Association Space

Our partners are targeted and handpicked by our advisors and members to participate in events. .orgCommunity attracts a community of accomplished, forward-thinking leaders who serve nonprofits and associations. Aligning with .orgCommunity gives your business the opportunity to demonstrate your willingness to transform and advance member-based organizations for the future. We work hard to make sure that you connect with the “right” opportunities and contacts.





Conference Attendee Demographics

Sample of Organization Attendance

- Academy of Nutrition and Dietetics
- American Academy of Cosmetic Dentistry
- American Academy of Pediatric Dentistry
- American Association of Diabetes Educators
- American Association of Nurse Anesthetists
- American College of Chest Physicians
- American College of Foot and Ankle Surgeons
- American College of Healthcare Executives
- American Dental Association
- American Epilepsy Society
- American Hospital Association
- American Library Association
- American Nuclear Society
- American Orthopedic Association
- American Orthopedic Foot & Ankle Society
- American Osteopathic College of Anesthesiologists
- American Planning Association
- American Society for Gastrointestinal Endoscopy
- American Society for Surgery of the Hand
- American Society of Anesthesiologists
- American Veterinary Medical Association
- American Society for Laser Medicine & Surgery
- APICS
- Arthroscopy Association of North America
- ASAE Foundation
- Association for Corporate Growth
- Association Forum of Chicagoland
- Association Management Center
- Association of Professional Chaplains
- Association of Pulmonary and Critical Care Medicine Program Directors
- Chicago Dental Society
- Chicago Dental Association Foundation
- Council of Residential Specialists
- Council of Supply Chain Management Professionals
- Emergency Nurses Association
- Foundation for Anesthesia Education and Research
- Healthcare Financial Management Association
- Human Resources Management Association of Chicago
- HIMSS
- Indiana CPA Society
- Mechanical Contractors Association of Chicago
- Michigan Chamber of Commerce
- National Association for Healthcare Quality
- National Association for Personal Financial Advisors
- National Barbecue Association
- National FFA Organization
- National Insurance Crime Bureau
- National Roofing Contractors Association
- Professional Beauty Association
- Radiological Society of North America
- SmithBucklin Corporation
- Society for Academic Emergency Medicine
- Society for Vascular Surgery
- Society of Critical Care Medicine
- The Chicago Bar Association
- The Eastern Association for the Surgery of Trauma
- The Joint Commission
- Turnaround Management Association
- Urgent Care Association of America
- Water Quality Association
- Wisconsin Society of Association Executives

[Our reach includes more than 4,000+ contacts](#)



Conference Attendee Demographics Cont...

Common Attendee Titles

Executive

- CEO
- Executive Director
- President
- President & CEO

Operations

- Chief Operating Officer (COO)
- Vice President of Strategy
- Director, Governance and Operations

Technology

- Chief Information Officer (CIO)
- Sr. Director Information Technology
- Director of Information Management and Technology
- Director Information Technology
- Director, Project Management Office

Marketing Communications

- Chief Communications Officer
- Director Communications and Marketing
- Director, Digital Services & Solutions
- Director of Publications and Digital Content
- Managing Editor

Education

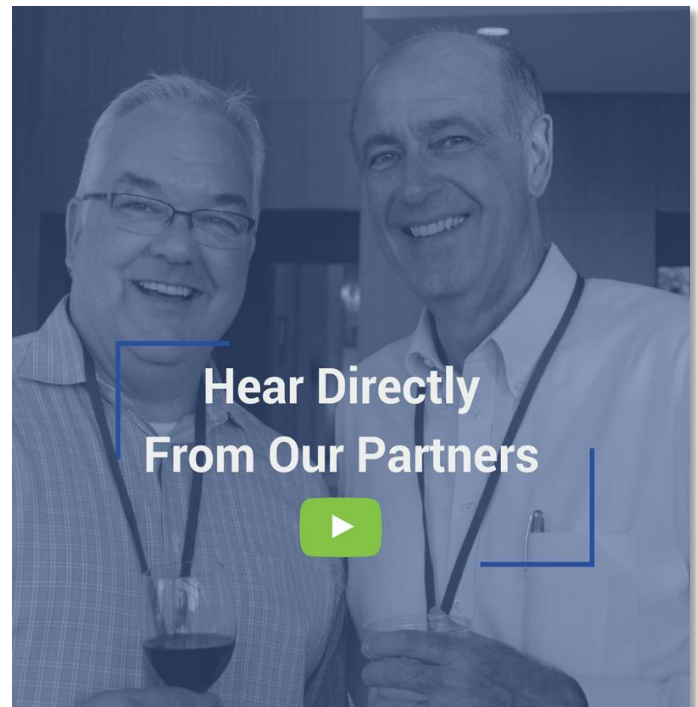
- Chief Education Officer
- VP Education
- Director of Education
- Director, Training and Education

Membership

- Director of Membership Engagement
- Asst. Director - Customer Service and Membership Management
- Sr. Manager - Membership and Customer Service

Development

- Director of Development
- Senior Development Manager
- Sr. Account Manager



<https://www.youtube.com/watch?v=hWl4CZmyKvM&t=55s>

<https://www.youtube.com/watch?v=4gN74bmuAOS&t=2s>

<https://www.youtube.com/watch?v=ALM3YLPn0nk>



Year-Long Partnership Opportunities

Knowledge Partner \$25,000 (valued at more than \$30,000)

- VIP membership for one person
- Includes access to Partner Circle meetings
- Innovation lab sponsor
- High boy and banner at Innovation Summit & Solutions Day
- **Video demo at Innovation Summit**
- **Presentation at Solutions Day**
- Presentation at one Roundtable
- 30 on Thursday Leadership Series Webinar Presentation
- Branded resource area on .orgCommunityTV
- Ability to Blog on the website
- One banner and promotion in quarterly Community Connection e-Newsletter

Gold Level Partner \$15,000 (valued at more than \$23,000)

- VIP membership for one person
- Includes access to Partner Circle meetings
- High boy and banner at Innovation Summit & Solutions Day
- **Video demo at Innovation Summit**
- **Presentation at Solutions Day**
- Presentation at one Roundtable
- Ability to blog on the website
- One banner and promotion in quarterly Community Connection e-Newsletter

Silver Level Partner \$10,000 (valued at more than \$13,000)

- Professional membership for one person
- High boy and banner at Innovation Summit & Solutions Day
- **Video demo at Solutions Day**
- Ability to blog on the website
- One banner and promotion in quarterly Community Connection e-Newsletter



2019 Signature Event Sponsor \$3,250 - Innovation Summit only 15 spots available (2/28) or Solutions Day (9/19) only 20 spots available

- High boy table
- Recognition as a sponsor on our social media outlets
- Recognition on the event website presence
- Ability to bring stand up banner
- One complimentary company registration
- Two complimentary customer registrations

Available UPGRADES to Signature Event Sponsorship:

\$500 Product Presentation Video – up to 2-minute video played during Innovation Summit and/or Solutions Day

\$1800 Event Sponsorship – Breakfast, Break, Lunch or Reception available includes time for video presentation and the ability to provide promotional item(s) during sponsored event.

\$1500 Award Solutions Day Sponsorship (only 3 available) – includes up to 2-minute company video promotion and an additional company registration.

Discounts available to those who sponsor both, the Innovation Summit and Solutions Day.

Innovation Lab Event Sponsorship \$5,000

- Participation in the innovation lab events
- Recognition as .orgCommunity's Innovation Lab sponsor on all promotions

.orgCommunity Community Connection e-newsletter Sponsor \$500/per issue

- Sponsor banner advertisement in one issue of Insights
- Up to 500-word description of your company or service

30 on Thursday Thought Leadership Webinar Series Sponsor \$10,000

- Sponsor of 10 webinars a year
- Ability to run and introduce the webinars
- Recognition as thought leader webinar series sponsor
- Lead presentation for one webinar

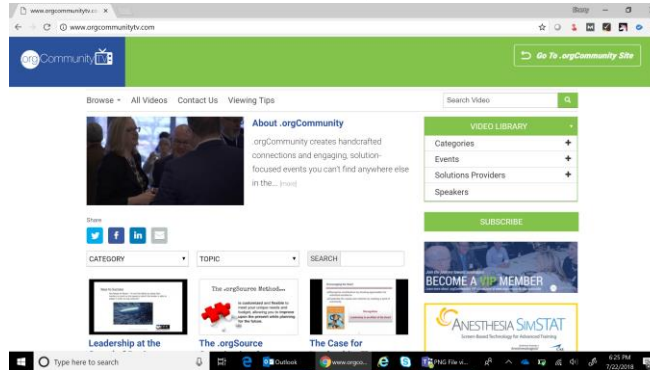
We are happy to work with you on a package that will meet your needs.



Get Your Message to the Right Audience!

Our Small Screen Gives Your Brand Big Exposure on .orgCommunityTV

Check us out! www.orgcommunitytv.com



Our community is waiting to hear about you. .orgCommunityTV gets you an up-close-and-personal opportunity to tell your story to association professionals from across the country. Your newest customers are already watching .orgCommunity TV. Deliver your message to them today!

Subscription Options		12 months	6 months	3 months
Banner advertising	400X300 on all channels	\$1,750	\$1,050	\$630 add a consecutive 3 months for \$620
Video promotion	Post one video (up to 3 minutes) to 2 channels of your choice with a banner add on both channels	\$1,500	\$900	\$540 add a consecutive 3 months for \$560
	Post one video to 2 channels of your choice	\$1,000	\$600	N/A

- Post two videos \$800 annually
- Post two videos to specific channels \$1,200 annually
- Take advantage of both these great options \$2,000 annually

Sponsors on .orgCommunityTV can easily connect and engage with more thousands of association executives. Sign up today! For more information contact us at findus@orgcommunity.com.

www.orgcommunity.com

Contact: destiny@orgcommunity.com



CONTACT US TO FIND OUT HOW YOU
CAN PARTNER WITH .ORGCOMMUNITY
AND ENGAGE WITH OUR EXECUTIVE
NETWORK!

It's Good To Be Connected: @orgCommunity

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- [Twitter.com/orgcommunity](https://twitter.com/orgcommunity)
- [Linkedin.com/company/10241973/](https://www.linkedin.com/company/10241973/)
- [Facebook.com/orgcommunity](https://www.facebook.com/orgcommunity)
- [YouTube.com/orgcommunity](https://www.youtube.com/orgcommunity)